Southeast Asia Head Office South Asia Head Office Blk 231, Bain Street 8/123, Third Street, Tatabad, Coimbatore – 641012 #03-05, Bras Basah Complex Singapore 180231 India Tel: +65-6883-2284/6883-2204 Tel: +91-422-2499030/2495780 Fax: +91-422-2495781 Fax: +65-6883-2144 info@marymartin.com info@marymartin.com www.marymartin.com www.marymartin.com Chieftaincy, Environment and Sustainable Development / Osagyefuo Amoatia Ofori Panin II Okyenhene Institute for Democratic Governance (IDEG), Ghana 2014 Vi, 18p. 9789964634102 \$ 12.00 / PB 50 gm. http://www.marymartin.com/web?pid=161843 _____ The Land Question and Development in Ghana / George Botchie Institute for Democratic Governance (IDEG), Ghana 2013 29p. 9789964633149 \$ 12.00 / PB 30 gm. http://www.marymartin.com/web?pid=161844 Comprehensive Microfinance in Ghana : A Hope for the Poor / Roderick Okoampah Ayeh Roderick Okoampah Ayeh, Accra, Ghana 2012 Xvii, 224p. 9789988178185 \$ 30.00 / PB 300 gm. http://www.marymartin.com/web?pid=161845 _____ Ghana's Employment Challenges / (Ed) Eugenia Date-Bah Ghana Academy of Arts and Sciences (GAAS), Accra, Ghana 2012 Xii, 213p. 9964950438 \$ 20.00 / PB 360 gm. Proceedings, Founder's Week Celebrations, November 2011 http://www.marymartin.com/web?pid=161846 Ghana's Oil and Gas Discoveries : Towards Full Maximum Benefits / Solomon Kwawukume Solomon Kwawukume, Ghana 2012

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Ghana's Economic Performance in 2012 : With Prospects for 2013 / Kodwo Ewusi K. Ewusi Publications, Accra, Ghana 2013 35p.

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Collaborative Governance in Extractive Industries in Africa / (Eds) Timothy Afful-Koomson, Kwabena Owusu Asubonteng Institute for Natural Resources in Africa (UNU-INRA),Ghana 2013 Xx, 219p. 9789988633134 \$ 30.00 / PB 410 gm.

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Policies and Options for Ghana's Economic Development / (Ed) Kodwo Ewusi Institute of Statistical, Social & Economic Research (ISSER), University of Ghana, Ghana 2013 Xvi, 269p. 9789964750978 \$ 35.00 / PB 440 gm.

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Indonesia Economic Almanac 2014 / Pustaka Bisnis Indonesia, Jakarta 2014 vi, 440p. 9789796190638 \$ 75.00 / PB 480 gm.

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Indonesia Economic Almanac 2013 / Pustaka Bisnis Indonesia, Jakarta 2013 vi, 213p. 9789796190577 \$ 75.00 / PB 320 gm.

http://www.marymartin.com/web?pid=162862

Breakthrough: Corporate South Africa in a Green Economy / Godwell Nhamo. Ed AISA, South Africa 2014

346p.;

9780798304566

\$ 50.00 / HB

This book addresses hot issues pertaining to the manner in which corporate South Africa has engaged the emerging green global economy. Firstly, the book profiles the green and low carbon economy landscape in South Africa and interfaces it with global trends. This way, the book aligns very well in terms of the Rio+20 outcomes on The Future We Want that fully embraces the green global economy in the context of sustainable development and poverty eradication. The rest of the chapters in the book profile breakthroughs from selected companies.

http://www.marymartin.com/web?pid=162239

Executive salaries - Who should get a say on pay? / Debbie Collier, Kaylan Massie Jacana Media, South Africa 2014

322p.;

9781431410125

\$ 37.70 / HB

Can regulation lead to transformation? In 2006, Crotty and Bonorchis published a study of executive pay across 50 of South Africa's largest and most influential listed companies. In their study, titled Executive pay in South Africa - Who gets what and why, the authors revealed that in 2005, on average, the chief executives of these companies got paid more than R15 million a year, more than 700 times the minimum wage in certain industries. The authors predicted that without government intervention, executive packages would continue to skyrocket. In Executive salaries: Who should get a say on pay? the chief executive pay-packages of the companies studied in 2006 are re-examined. Unfortunately, the predictions made in 2006 have come true: despite affirmative action measures and changes to corporate governance requirements, executive salaries have continued to increase dramatically. South Africa's widening income inequality and its history of racism, poverty and social unrest demand that something be done to reverse this trend. Social cohesion cannot be achieved when inequality remains rampant. But what will it take for companies to rein in excessive executives? Should shareholders, employees, the tax man or the remaining 99% of society have a say on what the 1% are being paid? Or is change only possible if a more fundamental shift in attitudes is achieved? This book addresses these pressing issues and considers possible mechanisms to rein in excessive executive pay. From modifying corporate governance standards and the tax code to properly enforcing current labour legislation, there are numerous avenues that may ameliorate the wage gap. Legislative amendments aimed at encouraging activits shareholders and empowering the workforce could put South Africa will continue on a path of instability and unrest, while the rich get richer and the poor become poorer.

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The Millionaire Portfolio / Jacques Magliolo The Penguin Group (SA), South Africa 2014

9780143538592

\$ 24.50 / HB

'Anyone wanting to increase their chances of being a successful investor with assets of millions will increase their chances with the effective use of the advice and guidelines Magliolo provides.' - Bruce Cameron

Magliolo's tried and tested trading strategies outlined in The Millionaire Portfolio will give even the absolute novice investor, with little capital, the skills to set up and maintain an efficient and profitable portfolio.

Investment success need not be guess work or mere luck. This accessible guide explains clearly how the stock market works and makes sense of a complex mystical-like maze of issues affecting investment decisions. There are practical tips on identifying winners, evaluating risk and knowing when to sell. Various investment strategies are discussed to suit the needs of different individuals.

Whether you are a beginner or an experienced trader, the principles and strategies in this book will help you to make wise and profitable investment decisions.

http://www.marymartin.com/web?pid=162241

Lessons from the Boot of a Car - For Entrepreneurship And For Life / Reg Lascaris

The Penguin Group (SA), South Africa 2013

208p.;

9780143538509

\$ 34.50 / HB

Reg Lascaris, one of South Africa's most celebrated marketers, literally started out from the boot of an old car. The road leading from the one point to the other has been long, uneven and often difficult, but in one respect it never failed: there was always a lesson to be learnt. Lascaris, together with his partner John Hunt, sparked not only some of the most iconic ad campaigns in the world, but the transformation of the South African advertising industry into a twenty-first century powerhouse.

http://www.marymartin.com/web?pid=158079

Own your industry - How to position yourself as an expert / Douglas Kruger The Penguin Group (SA), South Africa 2013

9780143538608

\$ 28.60 / HB

Own Your Industry is a guide to what you can do to position yourself as the "go-to-name" in your industry. Because when you are known as the expert, they will come to you.

Learn how to build an industry reputation, use media channels to reach your market and communicate complex ideas through memorable frameworks. Discover how your fee structure defines you as beginner or valued veteran.

The book explains how to develop a title, become a face and a voice in the minds of key industry players, and use simple but powerful positioning techniques to cut through the marketing clutter of your competitors.

http://www.marymartin.com/web?pid=162242

Entrepreneurship- A South African Perspective / G. Nieman & C Nieuwenhuizen Van Schaik Publishers, South Africa 2014

9780627031366 \$ 60.00 / HB Entrepreneurship – a South African perspective provides an overview of entrepreneurship and important related topics in the field of entrepreneurship. In addition it is a guide to becoming a successful entrepreneur. It describes and illustrates new venture creation within a South African context: the start-up process, the growth stages and the challenges in the maturity phase of the business. It provides exercises, activities and numerous case studies based on the latest research in South Africa.

In this third edition of Entrepreneurship all the chapters have been updated, and some chapters, including those on corporate entrepreneurship, e-business and the resource requirements of legal and related aspects, have been substantially revised. To provide a more practical context, profiles of typical entrepreneurs are also included.

http://www.marymartin.com/web?pid=162243

The strategic management process - A South African perspective / K. Lazenby Van Schaik Publishers, South Africa 2014

9780627031250

\$ 60.00 / HB

Today it is clear to managers and entrepreneurs that the business environment can change at any given time. Strategic management is an important and ongoing process of formulating and implementing strategies that help an organisation to position itself optimally and so maintain a competitive advantage that results in profit. It creates harmony between any organisation, big or small, and its environment. All stakeholders are affected by strategic decisions. In the South African context, strategic management is crucial for all profit-seeking as well as non-profit-seeking organisations as a result of an ever-changing, turbulent and competitive environment. It is therefore important for students and practitioners of management at every level and in every organisation. The strategic management process: a South African perspective is a new South African handbook with a fresh and exciting perspective. Its four parts follow an understandable and practical approach, making use of numerous figures and "strategy in action" cases to support the theory. The strategic management process: a South African perspective should prove invaluable both to students in strategic management and to organisations, from corporate and public companies with management training programmes, to small business ventures that are trying to gain a competitive advantage in a cut-throat environment. The editor, Kobus Lazenby, is an associate professor in the Department of Business Management at the University of the Free State, specialising in strategic management at South African universities.

http://www.marymartin.com/web?pid=162244

Managing human capital in the public sector / DM Mello

Van Schaik Publishers, South Africa 2014

9780627030680

\$ 46.00 / HB

Governments of today are under increasing pressure to deliver more and better services within the constraints of limited resources. Employees are central to service delivery and the calibre of those appointed in a public institution is often evident in the quality of services rendered and the number of complaints received. Managing human capital in the public sector encompasses all activities starting from the recruitment of staff to the final termination of services. Managing human capital in the public sector is rooted in theory while using case studies to bring the learning experience closer to a public sector work environment. It supports a problem-based learning approach and prepares graduates to perform duties in a human capital environment with minimal on-thejob training.

http://www.marymartin.com/web?pid=162245

The End of the Developmental State? / Ed. Williams, Michelle University of Kwazulu Natal Press, South Africa 2014 288p.

9781869142612

\$ 32.00 / HB

This book brings together leading scholars of development to assess the current status of the 'developmental state' in several developing and transitional economies of South Korea, Taiwan, Ireland, the United Kingdom, China, South Africa, Brazil and India. Has the concept of the developmental state become outmoded? These authors would suggest not. However, they do argue that the historical trajectories of developmental states in Asia, Latin America, Africa and Europe suggest all too clearly that the concept must be re-examined critically and creatively.

http://www.marymartin.com/web?pid=162246

Challenges and Issues Facing the Education System in South Africa / Marekwa Wilfred Legotlo

AISA, South Africa 2014

286p.;

9780798304603

\$ 44.00 / HB

The quality of education is pivotal for the production of human capital and this cannot be compromised by failing to refocus on the quality of education offered in schools. The inputs in the system such as trained and motivated teachers, buildings and classrooms including sanitation, clean water, instructional material such as textbooks, as well as strong leadership with vision to steer the winds of change are important in providing the desired outcomes.

http://www.marymartin.com/web?pid=162247

Life orientation for South African teachers / M. Nel Van Schaik Publishers, South Africa 2014

9780627031199

\$ 50.00 / HB

Life Orientation in the Senior and Further Education and Training phases (called Life Skills in the Intermediate Phase) is a compulsory school subject, the purpose of which is to empower learners to achieve their full physical, intellectual, personal, emotional and social potential. It is thus obvious that it is a crucial subject to develop and support learners to become fully functional individuals and responsible citizens of a democratic society, able to cope with life and all the challenges it presents. Life orientation for South African teachers is a comprehensive textbook on the subject of Life Orientation as stated in the curriculum policy documents. Life orientation for South African teachers provides educators with in-depth knowledge and teaching skills to deal with the wide variety of themes within the subject. There are case studies, reflective questions and activity boxes to assist with practical application of the topics covered in each chapter.

http://www.marymartin.com/web?pid=162248

Robinson sur l'ile Durable / Eric Ng Ping Cheun PluriConseil Ltd., Mauritius 2013 292p. 9789990341720 \$ 30.00 / PB 385 gm.

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The Political Economy of the Regional Comprehensive Economic Partnership (RCEP) and the Trans-Pacific Partnership (TPP) Agreements: An ASEAN Perspective / Sanchita Basu Das Institute of Southeast Asian Studies, Singapore 2014 57p.

9789814519762 \$ 9.90 / PB

http://www.marymartin.com/web?pid=162191

Fields of Desire : Poverty and Policy in Laos / Holly High NUS Press, Singapore 2014 213p. Includes Index 9789971697709 \$ 34.00 / PB 350 gm. Fields of Desire: Poverty and Policy in Laos

Holly High

In this important new book, High argues that poverty reduction policies are formulated and implemented in fields of desire. Drawing on psychoanalytic understandings of desire, she shows that such programs circulate around the question of what is lacking. Far from rational responses to measures of need, then, the politics of poverty are unconscious, culturally expressed, mutually contradictory, and sometimes contrary to self-interests.

Based on long-term fieldwork in a Lao village that has been the subject of multiple poverty reduction and development programs, High's account looks at implementation on the ground. While these efforts were laudable in their aims of reducing poverty, they often failed to achieve their objectives. Local people received them with suspicion and disillusionment. Nevertheless, poverty reduction policies continued to be renewed by planners and even desired locally. High relates this to the force of aspirations among rural Lao, ambivalent understandings of power and "post-rebellious" moment in contemporary Laos.

http://www.marymartin.com/web?pid=161436

Flexible Implementation: A Key to Asia's Transformation / Luke Simon Jordan and Katerina Koinis

East-West Center, Washington, Washington, D.C 2014

xvi, 70p. 9780866382489 \$ 11.00 / PB

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ASEAN Centrality and the ASEAN-US Economic Relationship / Peter A Petri and Michael G Plummer

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Multiple Taxation and Industrial Performace in South-West Nigeria / Olomola Ade S. et. al. Nigerian Institute of Social and Economic Research Ibadan,Nigeria. 2013 x, 87p. 9789781814551 \$ 25.00 / PB 125 gm. http://www.marymartin.com/web?pid=161978

Africa : A Miner's Canary into the 21st Century : Essays on Economic Governance / Ivor Agyeman-Duah Bookcraft, Nigeria 2013 xxvi, 195p. 9789788457015 \$ 40.00 / PB 235 gm. http://www.marymartin.com/web?pid=161979

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The Nigerian Political Economy Between (1983-2003) / David O. Alabi Joyce Graphic Printers and Publishers Company, Nigeria 2012 xiii, 412p. 1st Edition 2009 9789784940153 \$ 60.00 / PB 575 gm.

http://www.marymartin.com/web?pid=161981

Deregulation of the Downstream Sector of the Oil Industry in Nigeria / (Ed) Bello-Imam I.B. Bello-Imam I.B.,Nigeria 2012 xiii, 245p. 9789785300017 \$ 40.00 / PB 320 gm.

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The Agricultural Economist as a Preacher : Essays in Policy Advocacy on Nigerian Agriculture and Food Security : Volume 1 / F.S. Ibachaba Spectrum Books Limited, Nigeria 2011 xlv, 525p. Includes Index 9789780951900 \$ 60.00 / PB 925 gm.

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South East Economic Summit Group, Nigeria 2013 48p.

\$ 20.00 / PB 205 gm.

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The Nigerian Journal of Economic and Social Studies Vol.54, No.3/Nov 2012 / The Nigerian Economic Society, Nigeria 2012 387p.; 24cm. ISSN 0029-0092 \$ 30.00 / PB 224 gm.

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